



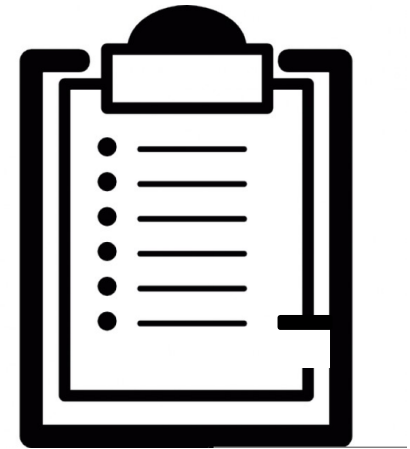
Breaking Ground: Building a Framework to Age Well in Oregon

November 16, 2021

We will get started shortly. Your lines are muted upon entry. This event will be recorded.

Welcome!

- Today's event is being recorded
- All participants are muted on entry
- Ask questions using the Q&A Box
- Please fill out the satisfaction survey



About Oregon Health Forum



- Advancing health policy solutions through meaningful community dialogue
- Affiliate of The Lund Report news source
- Nonprofit supported by donations and sponsorships
- **OregonHealthForum.org/make-a-donation**

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The Heatherington Foundation
for Innovation and Education in Health Care



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JESSIE F. RICHARDSON
FOUNDATION

Across Generations. Across Borders.

AGE+

Communities + Generations + Innovations

Breaking Ground: Building a Framework to Age Well in Oregon

November 16 | 10-11:30am

Moderator:

Stephanie Hooper

President, AGE+

Panelists:

John Tapogna, MPP

President, ECONorthwest

Bandana Shrestha

State Director, AARP Oregon

Keren Brown Wilson, PhD

Founder and CEO, Jessie F. Richardson Foundation



Next Chapter Series: Strategies to Support Older Adults Post COVID-19

Stephanie J. Hooper

President
AGE+



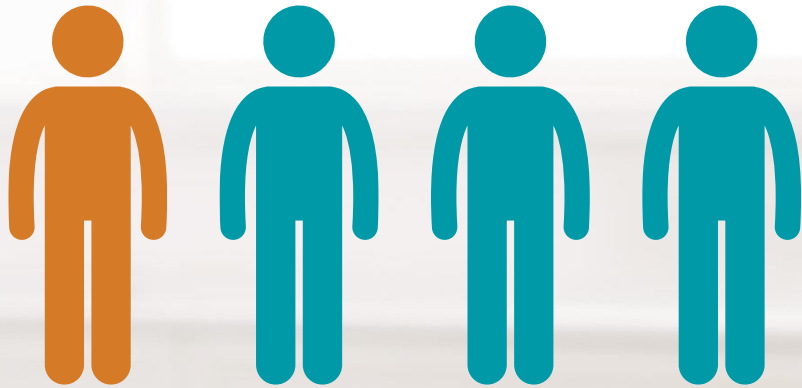
BREAKING GROUND:

**BUILDING A FRAMEWORK
TO AGE WELL IN OREGON**



AGING IS CHANGING—AND CHANGING OREGON

**1 IN 4 PEOPLE WILL BE
65+ BY 2035**



RURAL OREGON IS ALREADY THERE



WHAT WILL THIS MEAN FOR OREGON?

STATES, LOCALITIES AND COMMUNITIES WILL EXPERIENCE . . .

- Greater demand for services
- Opportunities for innovation

WE ALSO NEED TO CONSIDER THAT OLDER OREGONIANS WILL . . .

- Be more diverse
- Experience greater income inequalities



COVID-19 REVEALED A TRUER PICTURE OF AGING



COVID HAS MADE CLEAR THE SERIOUS FISCAL CONSTRAINTS OF STATE GOVERNMENT, HIGHLIGHTING THE . . .

- Importance of older adult volunteers
- Potential and limitations of technology
- Effects of isolation and loneliness
- Gaps in delivery of goods and services
- Need for culturally appropriate services
- Limitations of current transportation options
- Demand for paid and unpaid caregivers
- Need for more accessible housing

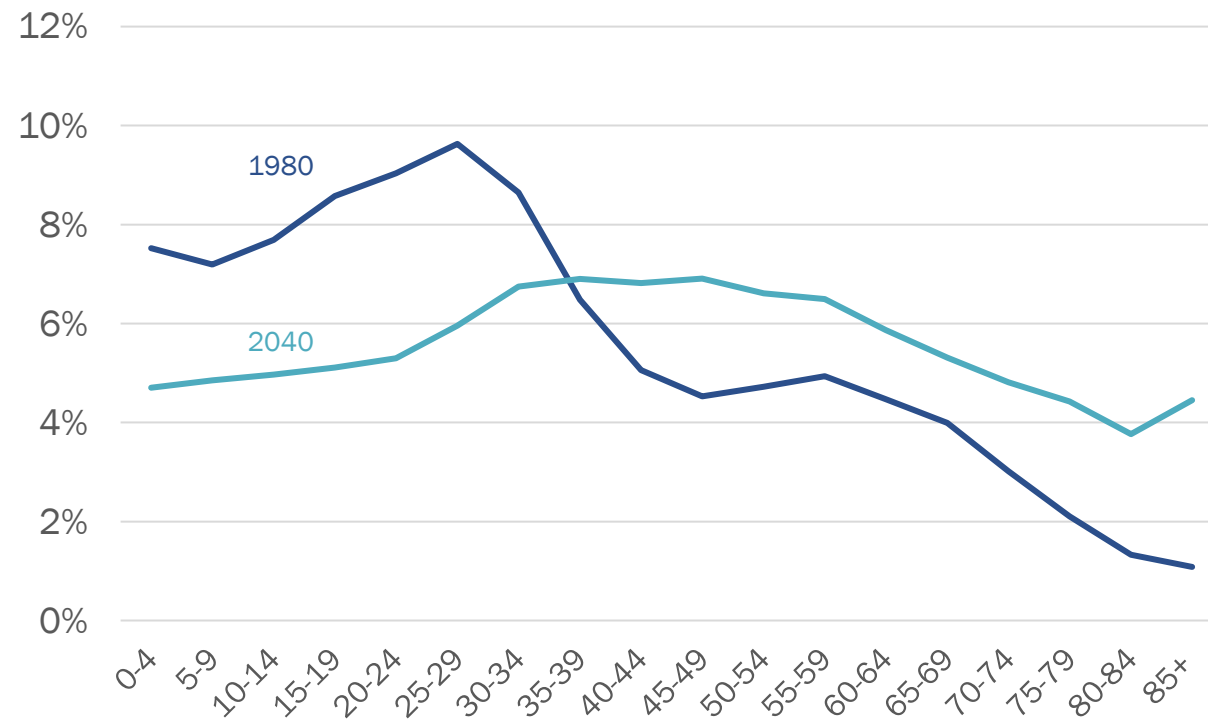
John Tapogna, MPP

President
ECONorthwest



2020 is two-thirds of the way through a major demographic shift

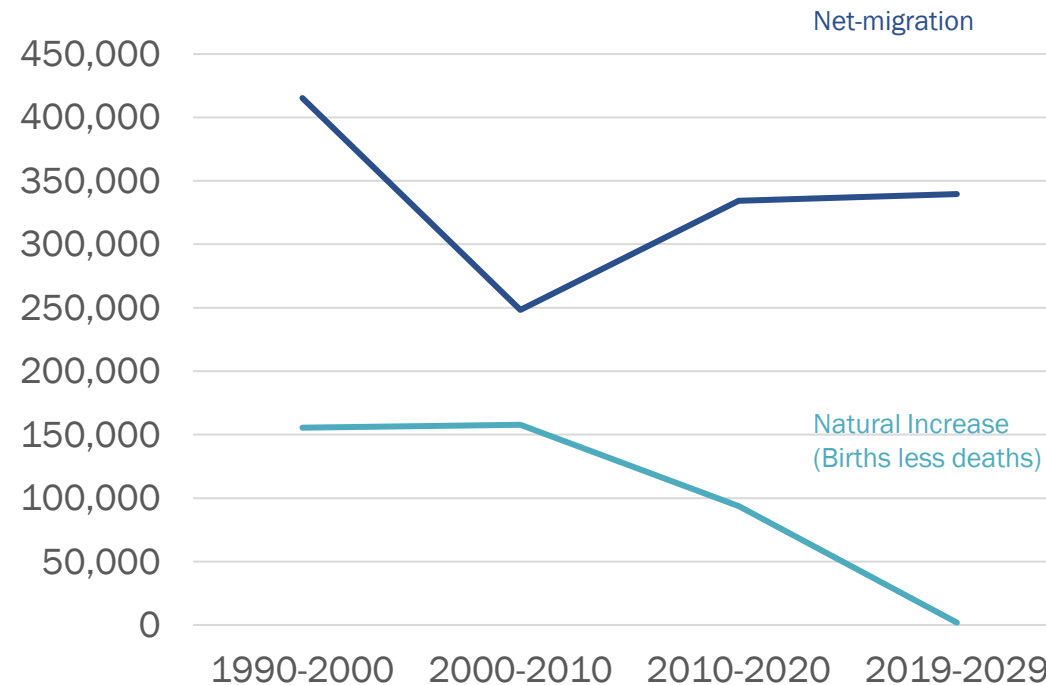
Age Cohorts as a Share of Total Population, 1980 and 2040 Oregon



Source: ECONorthwest analysis of U.S. Census and Portland State University population projections.

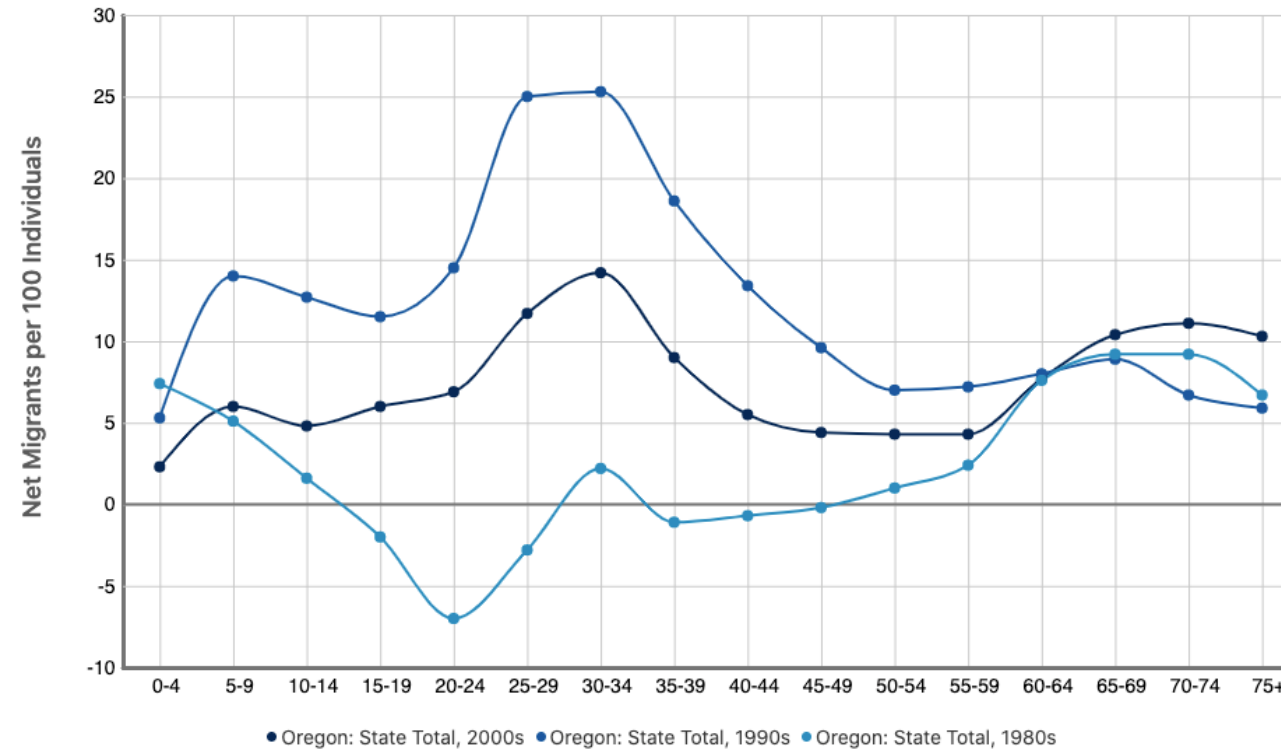
Oregon's rate of natural change in population is about to go negative

Oregon Population Forecasts and Components of Change



Source: Oregon Office of Economic Analysis, September 2020 Forecast

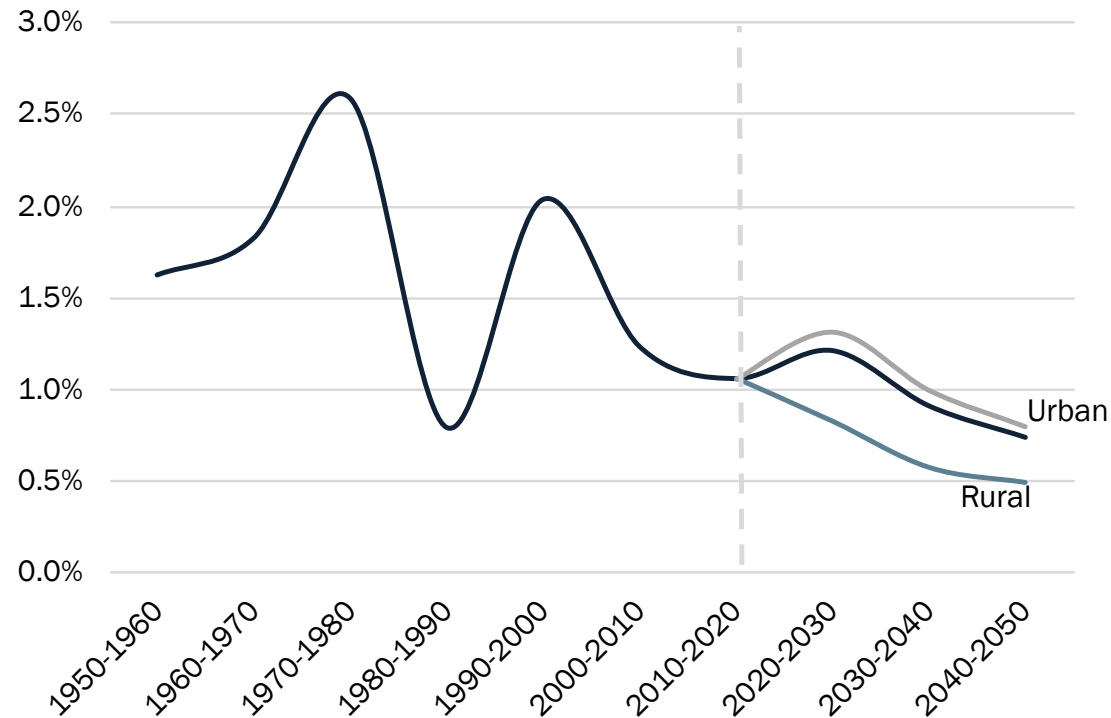
Net migration by age, Oregon, 1980s to 2000s



Source: Winkler, R., K.M. Johnson, C. Cheng, J. Beaudoin, P.R. Voss, and K.J. Curtis. 2013. "Age-Specific Net Migration Estimates for US Counties, 1950-2010." Applied Population Laboratory, University of Wisconsin. <https://netmigration.wisc.edu/>.

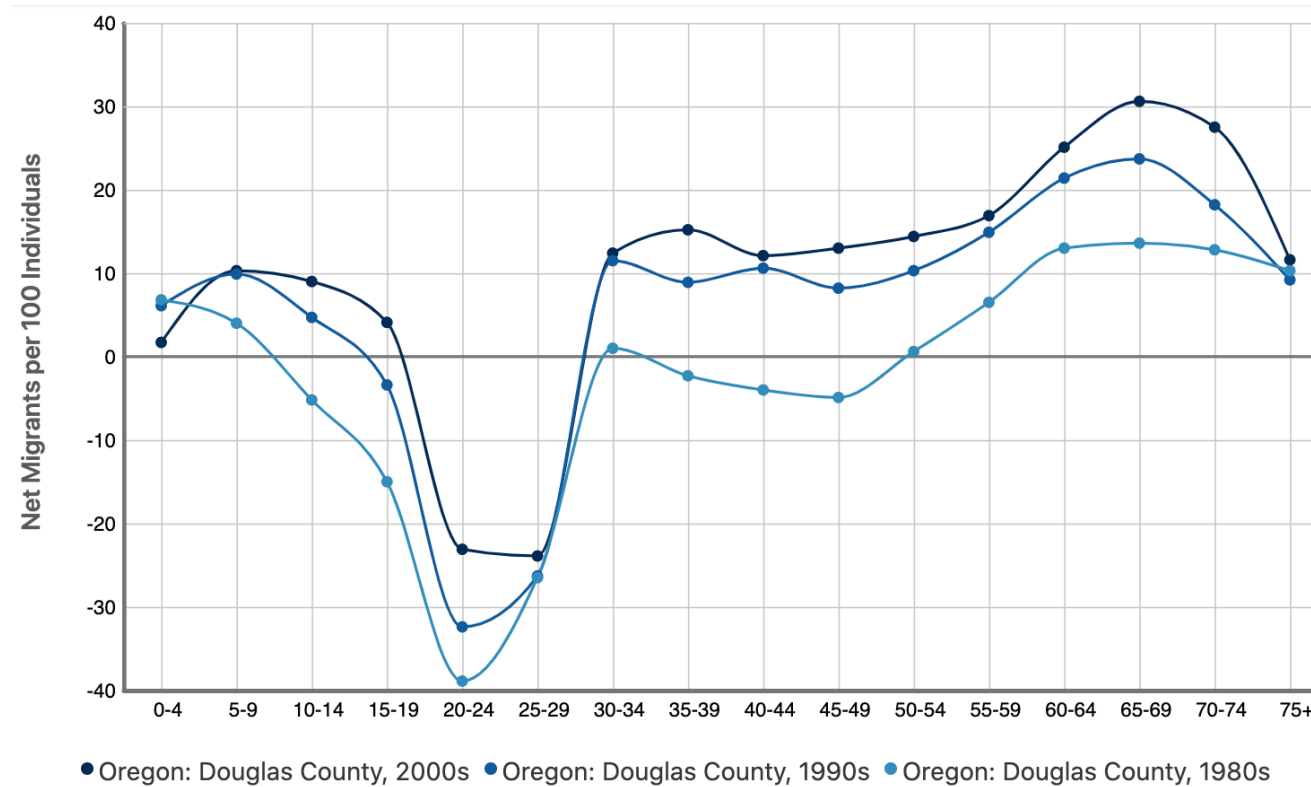
Demography + urbanization

Oregon population growth 1950-2050 (annual average growth by decade)



Source: Portland State University Population Resource Center and the Oregon Office of Economic Analysis 2013 long-range population forecast. Note: Counties are designated as urban if they contain a metropolitan area, and rural if they do not.

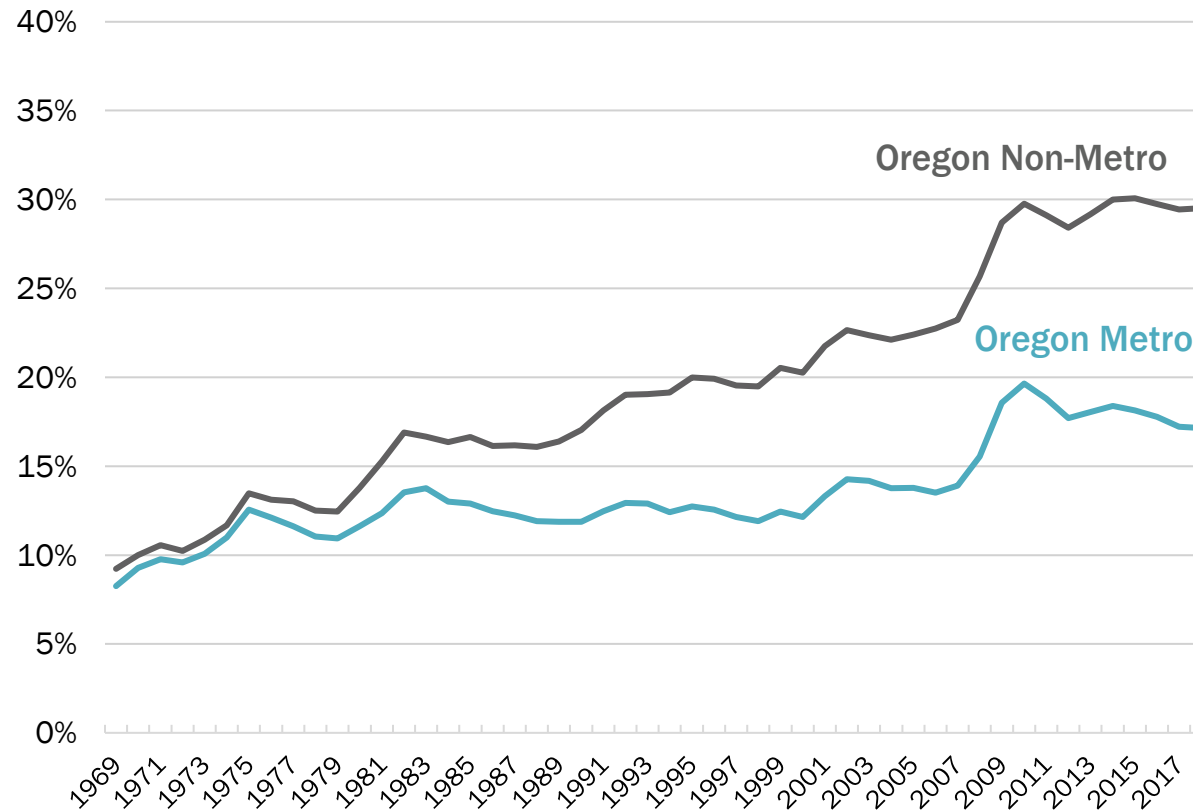
Net migration, by age, Douglas County, 1980s-2000s



Source: Winkler, R., K.M. Johnson, C. Cheng, J. Beaudoin, P.R. Voss, and K.J. Curtis. 2013. "Age-Specific Net Migration Estimates for US Counties, 1950-2010." Applied Population Laboratory, University of Wisconsin. <https://netmigration.wisc.edu/>.

Transfer payments as a share of total personal income

Oregon Metro Areas v. Non-Metro Areas, 1969 to 2017



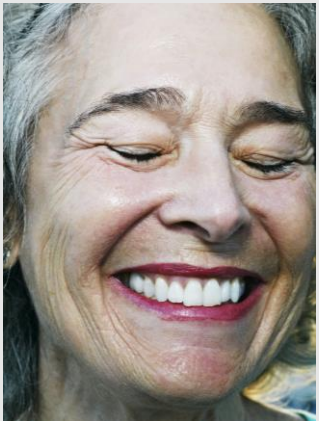
Source: U.S. Bureau of Economic Analysis

Bandana Shrestha

State Director
AARP Oregon



AGING: We are all doing it

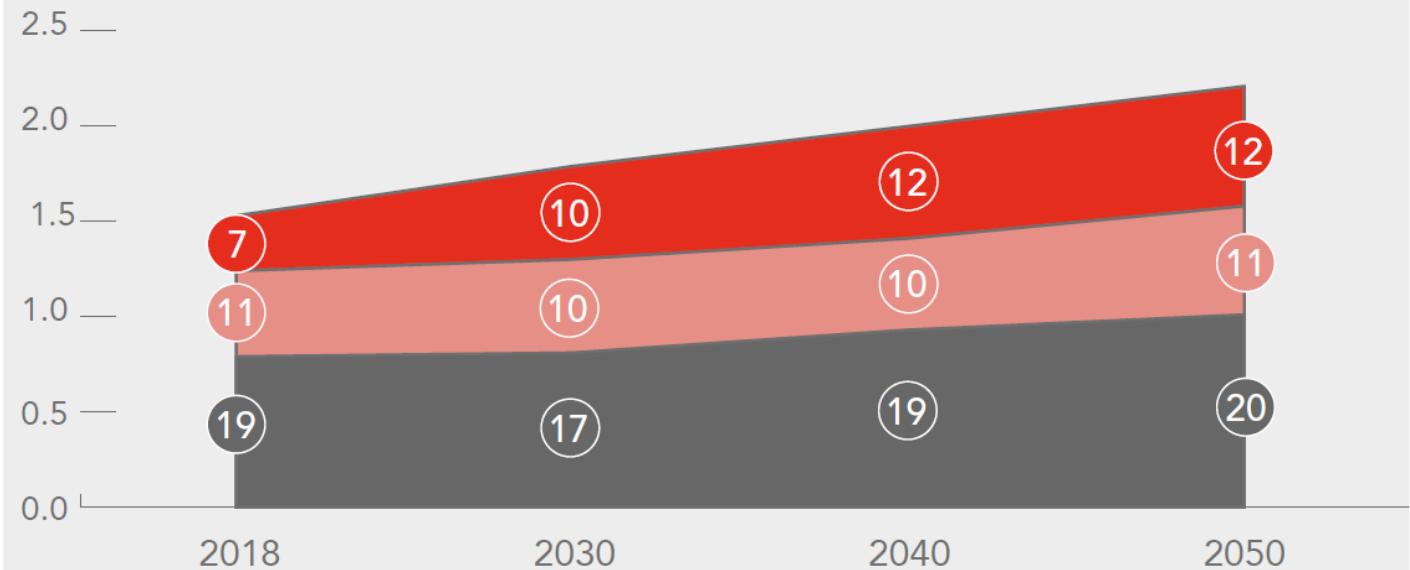


We are **living** longer,
working longer, and
living **nonlinear** lives.

The 50-plus cohort will grow from 36% to 43% of the population by 2050

(Millions)

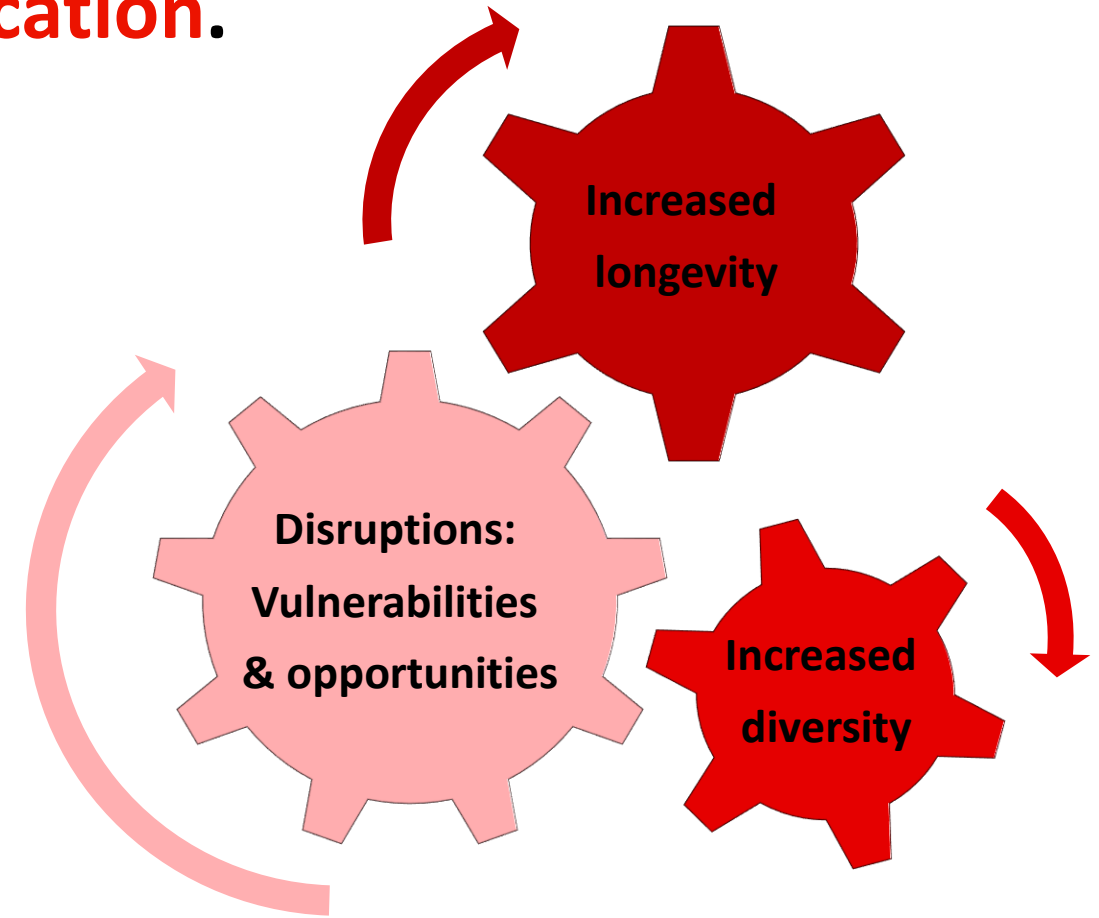
0 % of the population within each age group
■ 50-64 ■ 65-74 ■ 75-plus



Disparities Matter



Life expectancy and other outcomes are impacted by a person's **gender, race, sexuality, income, ability, education, and location.**





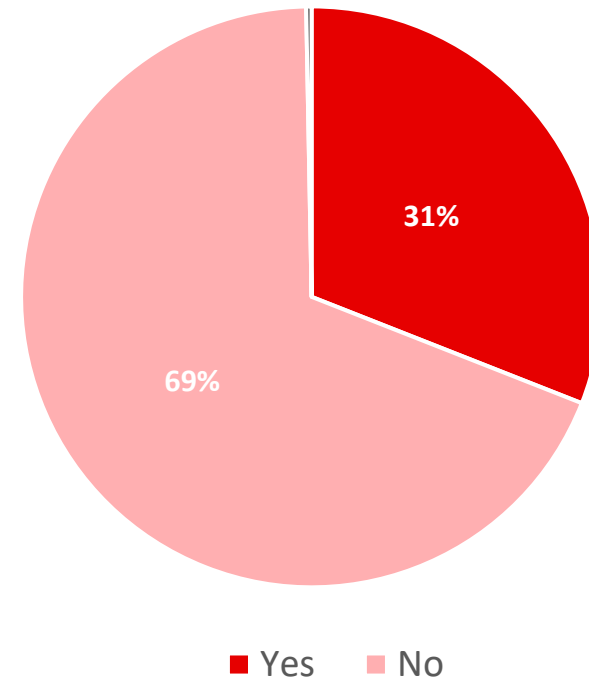
employment
services
supports
caregiving
equity
community
health
transformation
participation
disparities
multigenerational
disability
inclusion
contribution
preparedness
age-discrimination
dementia
civic
diversity
respect
alzheimer's
increasing
financial
options
transportation
housing
longevity
volunteering
affordable
households
emergency
spaces
economy
outdoor
workplaces
communication
streets
disease
parks
rate
information
social
resilience
chronic
safe
long-term
accessible
security

Caregiving



Nearly **one-third of Oregon residents** age 45+ are currently providing unpaid help to an adult relative or friend.

Percent Providing Unpaid Adult Care

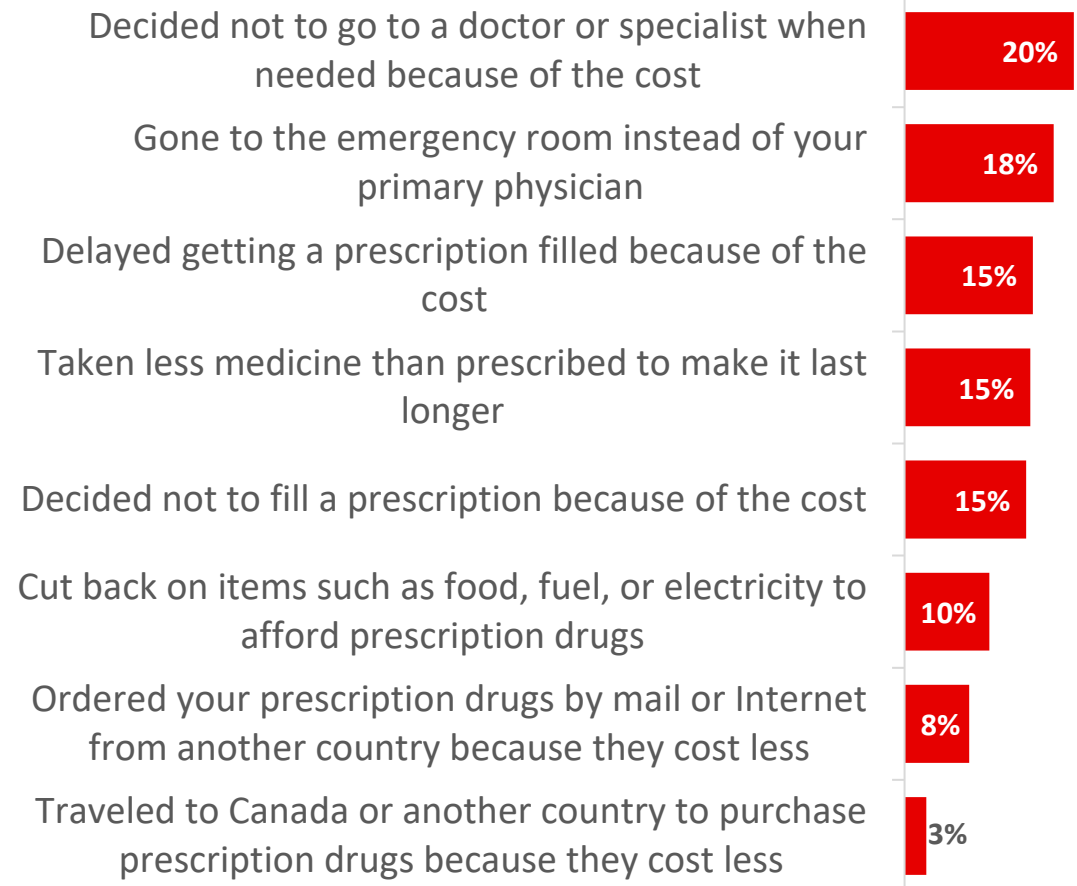


Healthcare



In the past year, **two in ten Oregon residents** age 45+ decided not to go to a doctor or specialist when needed because of the cost.

Actions Taken in the Past 12 Months Regarding Healthcare

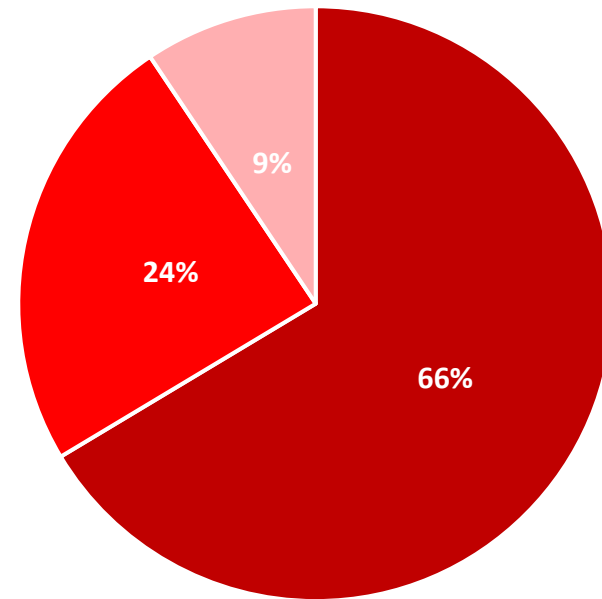


Workplace



Two-thirds (66%) of Oregon residents age 45+ believe older workers **face age discrimination** in the workplace today.

Age Discrimination in the Workplace



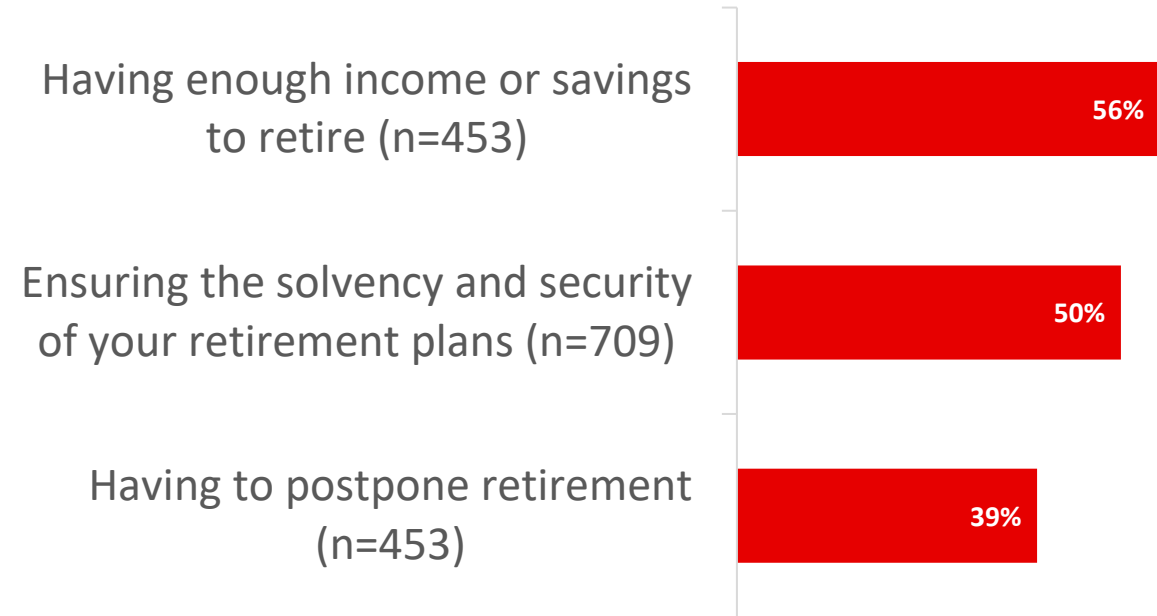
■ Yes ■ No ■ Don't know/ refused

Retirement



Over half of Oregon workers age 45+ are **concerned** about **having enough income or savings to retire.**

Concerns About Retirement Plans

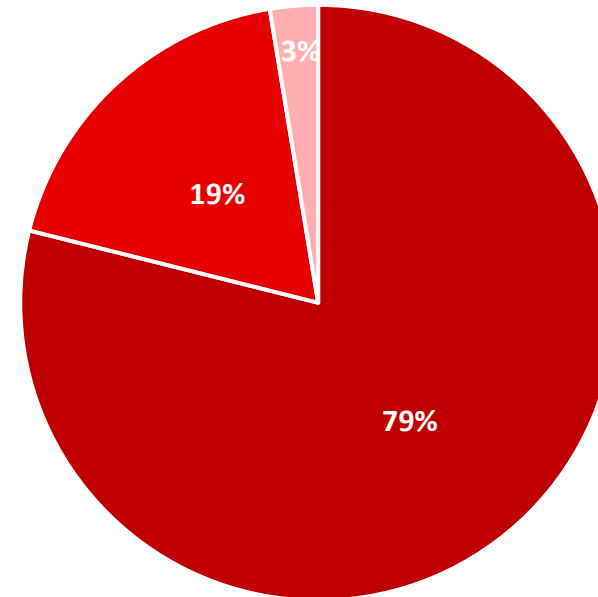


Housing



More than three-quarters of Oregon residents age 45+ think that housing affordability is a problem in the area where they live.

Housing Affordability a Problem in the Area



■ Yes ■ No ■ Don't know/ refused

Age-Friendly Communities



Keren Brown Wilson, PhD

Founder and CEO

Jessie F. Richardson Foundation and AGE+





OREGON, TIME TO GO BIG.

WE'VE GOT TEN YEARS.

THE COMPARTMENTALIZED APPROACH

General Public
(All Generations &
Types of Families)

Housing

Age-Friendly
Recreation &
Transportation

Business &
Industry

VA
Medicare
Advantage
Medicaid

Private Sector

Education

APD State
Funding Related
to the Older
Americans Act

Health Systems
CCOs
OHA

Philanthropy

Non-Profits

Advocates

Employment
Social Security
Pensions

Long-Term Care &
Support Services

Consumer Justice

OREGON NEEDS AN ALL-HANDS-ON-DECK APPROACH



**WE NEED TO WORK TOGETHER ON A
SYSTEMS-BASED SOLUTION THAT TOUCHES ALL
MAJOR AREAS OF THE AGING LIFE EXPERIENCE.**

WE NEED TO LISTEN TO COMMUNITIES.



WHAT EXACTLY IS A COMPREHENSIVE PLAN FOR AGING?

A TEN YEAR BLUEPRINT FOR CROSS-SECTOR SUPPORTS AND SERVICES ACROSS THE LIFESPAN.

- Envisioned by cross-sector stakeholders
- Mandated by Executive Order
- Implemented by state agencies & local communities



What's next?

EVERYONE AT THE TABLE

1. Gather information from unique communities through community conversations.
2. Go to ageplus.org to take the statewide survey on aging—people of all ages are encouraged to participate.
3. Use the information we gather to create a framework and gain buy-in from the Governor's Office.

Keren Brown Wilson, Ph.D.

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Stephanie Hooper

President
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Audience Q&A

Thank you for attending!